



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 23.09.1998
COM(98) 539 final

98/0282 (COD)
98/0283 (COD)

Proposal for a

EUROPEAN PARLIAMENT AND COUNCIL DECISION

amending Decision No 2085/97/EC establishing a support programme, including translation, in the field of books and reading

(ARIANE Programme)

PROPOSAL FOR A EUROPEAN PARLIAMENT AND COUNCIL DECISION

amending Decision No 719/96/EC establishing a programme to support artistic and cultural activities having a European dimension

(KALEIDOSCOPE programme)

(presented by the Commission)

Proposal for a

EUROPEAN PARLIAMENT AND COUNCIL DECISION

amending Decision No 2085/97/EC establishing a support programme, including translation, in the field of books and reading

(ARIANE Programme)

EXPLANATORY MEMORANDUM

Introduction

On 6 October 1997 the European Parliament and the Council decided to establish a Community programme of support, including translation, in the field of books and reading for the period 1997-1998 (Ariane programme). The third paragraph of Article 8 of this decision provides for any suitable measures to be taken to avoid interruption of the programme pending the adoption of a new programme.

The object of this communication and the accompanying proposal for a decision is to extend the existing programme.

I - The Ariane Programme

The Community support programme, including translation, in the field of books and reading (Ariane) was established by Parliament and Council Decision No 2085/97/EC of 6 October 1997 for the period from 1 January 1997 to 31 December 1998, with a financial allocation of ECU 7 million.

The aims of the programme are to encourage cooperation and thereby support and supplement the efforts of Member States in the field of books, including translation, and reading. Its specific aims may be summarised as follows:

- to broaden access to the literary works and history of the European peoples;
- to encourage, **through translation**,
 - a wider dissemination of 20th-century **literary works** of merit which are representative of the culture of the Member State from which they come;
 - the dissemination of contemporary **dramatic works** in order to present them to the European public;
 - the dissemination of **reference works** on the culture and history of the European peoples;
- to encourage, through support for **cooperation** projects, the promotion of and access by the citizen to books and **reading**;
- to **improve the skills** of professionals working to further mutual knowledge and dissemination of European literature;
- to support the **Aristeion Prizes** for European literature and European translation;
- to encourage cultural cooperation with third countries and the competent international organisations.

II - Implementation of the programme

In order to implement the Ariane Programme, calls for proposals were issued (OJ C 136, 1.5.1997 and OJ C 46, 11.2.1998) for each of the types of actions specified in the Decision of 6 October 1997.

In 1997, 486 applications were received, totalling ECU 12 million, and 184 projects were selected for Community funding, with the agreement of the Committee set up under Article 5 of Decision No 2085/97/EC.

In 1998 there were 474 applications, for a total of ECU 15 million, and 300 projects were selected from the 15 EU Member States and the EFTA/EEA countries.

Applications are currently being examined from central and east European countries. Under the procedures agreed in the association councils, these countries are eligible for the programme for the first time in 1998.

III - Results

On the basis of the evaluations carried out so far (internal evaluation of the cultural programmes and internal evaluation of the first two years of operation of the Ariane programme) it is possible to measure the impact of the programme and assess the initial results.

The external assessment provided for in Article 8 of Decision No 2085/97/EC is currently under way and the results will be available in the autumn.

In the two years of its operation, the Ariane programme has subsidised the translation of 300 literary works, plays and reference works, helped to disseminate the work of 80 authors writing in less widely-spoken European languages translated into the more common languages, supported 60 cooperation projects undertaken by libraries, cultural associations, centres for books and reading and networks for promoting public access to books and reading, contributed to the professional training of over 900 literary translators in 15 schools of translation across Europe, and sponsored the 1997 and 1998 Aristeion prizes for European literature and European translation.

In just a short time and with limited financial resources, the Ariane programme has thus helped to develop high-quality cooperation across national borders, especially cooperation based on partnership and cultural networks, and to bring literary works from the Member States to the notice of and within the reach of Europe's citizens.

IV – The case for prolonging the Ariane programme

In response to the wishes of the European Parliament and Council, expressed for example in the Council Decision of 22 September 1998 regarding the future of European cultural action¹ and calling on the Commission to adopt "a guiding, comprehensive and transparent approach for cultural action within the Community ... including, inter alia, the establishment of a single instrument for programming and financing", the Commission produced its proposals for a first EC framework programme in support of culture (2000-2004),² presented to the European Parliament, Council and Committee of the Regions on 28 May 1998.

The programme is currently under discussion in the relevant Community institutions.

Pending the adoption of the framework programme, it is necessary to prolong the Ariane programme on the same terms as Decision No 2085/97/EC, to ensure the continuity of Community support to the cultural projects on a European scale provided for in the programme.

This should secure the achievements of the measures undertaken to date, particularly as regards sustaining investment already put in and encouraging cooperation through partnerships and cultural networks.

In order to be consistent with the Commission's proposal in its preliminary draft budget for 1999 for all cultural operations (Article B3-200) and pending the decision of the budgetary authority on the 1999 budget, the amount for 1999 in the decision proposed is only EUR 3 million, giving a total allocation of EUR 10 million for the entire programme. The proposal will have to be adjusted in the light of the amount entered for this programme in the 1999 budget as finally adopted.

V - Conclusion

It is proposed, in accordance with the third paragraph of Article 8 of Decision No 2085/97/EC, that the term of the Ariane programme be extended to 31 December 1999, with the financial allocation for this extension being fixed at EUR 10 million. The figure will have to be adjusted in the light of the amount entered for this programme in the 1999 budget as finally adopted.

¹ OJ C 305, 7.10.1997.

² COM(1998)266 final, 6.5.1998.

DECISION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

amending Decision No 2085/97/EC of 6 October 1997 establishing a programme of support, including translation, in the field of books and reading (Ariane)

(Text with EEA relevance)

THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,

Having regard to the Treaty establishing the European Community, and in particular Article 128 thereof,

Having regard to the proposal from the Commission,

Having regard to the opinion of the Committee of the Regions,

Acting in accordance with the procedure laid down in Article 189b of the Treaty,

(1) whereas Decision No 2085/97/EC of the European Parliament and of the Council establishes a programme of support, including translation, in the field of books and reading (Ariane) for the period 1 January 1997 to 31 December 1998;

(2) whereas the third paragraph of Article 8 of that Decision provides for any suitable measure to be taken to avoid interruption of the programme;

(3) whereas the Commission presented a proposal to the European Parliament and the Council on 28 May 1998 for a Decision establishing a single financing and programming instrument for cultural cooperation for the period 1 January 2000 to 31 December 2004;

(4) whereas, pending adoption of that proposal, there is a need to ensure the continuity of cultural action by the European Community in the fields covered by the Ariane programme,

HAVE DECIDED AS FOLLOWS:

Article 1

Decision No 2085/97/EC is amended as follows:

- (1) In Article 1, 31 December 1998 is replaced by 31 December 1999.
- (2) In Article 6, ECU 7 million is replaced by EUR 10 million.

Article 2

This Decision shall enter into force on 1 January 1999.

Done at Brussels,

For the European Parliament

The President

For the Council

The President

FINANCIAL STATEMENT

SUPPORT PROGRAMME IN THE FIELD OF BOOKS AND READING -

ARIANE PROGRAMME

1. TITLE OF OPERATION
2. BUDGET HEADING INVOLVED
3. LEGAL BASIS
4. BUDGETARY CHARACTERISTICS
 - 4.1. Classification of expenditure, FP heading
 - 4.2. Period covered by the operation and arrangements for renewal
5. NEED FOR COMMUNITY INTERVENTION AND OBJECTIVES PURSUED
 - 5.1. Purpose and general objectives
 - 5.2. Operational objectives
 - 5.3. Target group
6. ACTIVITIES ENVISAGED AND BUDGETARY ARRANGEMENTS
 - 6.1. Types of action
 - 6.2. Type of expenditure
 - 6.3. Impact
7. FINANCIAL IMPLICATIONS
8. MONITORING AND EVALUATION
 - 8.1. Indicators
 - 8.2. Selection criteria
 - 8.3. Monitoring
 - 8.4. Evaluation
 - 8.5. Internal coordination arrangements

9. FRAUD-PREVENTION MEASURES

10. ADMINISTRATIVE EXPENDITURE

10.1. Effect on the number of posts

10.2.. Overall financial impact of human resources

10.3. Other administrative expenditure

1. TITLE OF OPERATION

Programme of support in the field of books and reading (Ariane programme).

2. BUDGET HEADING INVOLVED

Nomenclature in 1999 preliminary draft budget

B3-2005

B3-2009

The final nomenclature will depend on the 1999 budget as adopted.

3. LEGAL BASIS

- Decision No 2085/97/EC of the European Parliament and of the Council of 6 October 1997 establishing a programme of support in the field of books and reading.
- Proposal for a new decision.

4. BUDGETARY CHARACTERISTICS

4.1. Classification of expenditure, FP heading

- Non-compulsory expenditure
- Differentiated appropriations
- Financial perspective, heading 3.

4.2. Period covered by the operation and arrangements for renewal

The Ariane programme covers the period 1997-1999.

5. NEED FOR COMMUNITY INTERVENTION AND OBJECTIVES PURSUED

5.1. Purpose and general objectives

The purpose of the programme is to increase knowledge and dissemination of literary works and the history of the European peoples and access for the European public to these works, in particular through support for translation. It also aims to encourage cooperation between Member States in the field of books and reading.

5.2. Operational objectives

The programme promotes cooperation between Member States in the field of books and reading. The specific objectives may be summarised as follows:

- to encourage, by means of translation, the dissemination of 20th-century literary works of merit, contemporary drama and reference works, in order to familiarise the European public with the culture of the Member States from which the works originate;
- to encourage cooperation beyond national boundaries between professionals in order to stimulate the exchange of knowledge in the book sector, facilitate the dissemination of books and the promotion of reading, and improve public access;
- to encourage high-quality translation and book promotion by furthering professional training for literary translators and other professionals.

5.3. Target group

In the first instance, those active in the field of books and reading. Then the European public as a whole, with special reference to the underprivileged and the young.

6. ACTIVITIES ENVISAGED AND BUDGETARY ARRANGEMENTS

6.1. Types of action

To achieve the programme's objectives, four types of action are planned:

- Grants for the translation of high-quality 20th-century literature, plays and reference works;
- Organisation of the Aristeion prizes combined with translation-grant;
- Support for cooperation projects carried out in partnership and designed to promote books and reading and improve public access;
 - (a) projects to promote mutual knowledge of and access to European literature and history;
 - (b) projects to improve access to information on the dissemination of books, book promotion and access to reading;
 - (c) exchanges of experience and knowledge.
- Training for professionals working to improve mutual knowledge and the dissemination of European literature;

6.2. Type of expenditure

- Project cofinancing.

6.3. Impact

- Pooling of the knowledge of publishers, authors and translators in the interests of disseminating European literature;
 - networking of project organisers with a view to carrying out international projects;
 - access to culture and literature/public participation;
 - cooperation/strengthening cultural dialogue;
 - cultural and socio-economic impact on book publishing and translation.

7. FINANCIAL IMPLICATIONS

The financial allocation for the programme, specified in the Decision of 6 October 1997, was ECU 7 million for the period from 1 January 1997 to 31 December 1998 (Article 6(1) of Decision No 2085/97/EC).

In order to be consistent with the Commission's proposal in its preliminary draft budget for 1999 for all cultural operations (Article B3-200) and pending the decision of the budgetary authority on the 1999 budget, the amount for 1999 in the decision proposed is only EUR 3 million, giving a total allocation of EUR 10 million for the entire programme. The proposal will have to be adjusted in the light of the amount entered for this programme in the 1999 budget as finally adopted.

Estimated cost by area of activity in 1999

Commitments (EUR million)

Breakdown	Number of operations/output (projects, schemes, cases)	Average unit cost	Total cost
	1	2	3
			1999
1. Translation grants			
- Translation of literature, drama and reference works	195 projects	0.0059	1.150
- Aristeion Prizes		0.350	0.350
2. Cooperation to promote books and reading and improve public access	20 projects	0.035	0.700
3. Training for professionals working to improve mutual knowledge and the dissemination of European literature	15 projects	0.040	0.600
4. Cooperation with Council of Europe/ Unesco			
Technical assistance to programme			0.100
			0.100
TOTAL			3.000

8. MONITORING AND EVALUATION

8.1. Indicators

The main indicators which can be used to measure the results and effects of the programme against the objectives are as follows:

- in the case of translations of literature, drama and reference works:
 - the number of professionals concerned;
 - the number of translations produced;
 - the extent to which the works translated are representative of the culture of the Member State in question;
 - the continuity of the project;
 - public performances of the plays translated;
- for cooperation projects carried out in partnership and aimed at promoting books and reading and increasing public access:
 - the number of transnational projects developed;
 - the number of professionals involved;
 - the type and size of the audience;
 - the continuity of the project;
 - public participation;
 - the improvement in public access to books and reading;
- in the case of training for professionals working to improve mutual knowledge and the dissemination of European literature:
 - the number of projects developed;
 - the number of professionals/translators involved;
 - the quality of the translation projects developed.

8.2. Selection criteria

- the European added value;
- the number of Member States involved in cooperation projects (minimum of three);

- whether they are of relevance at the Community level because they would serve as models, are innovative or would be informative;
- previous translation and publication in two European Union languages, except in the case of works in less common languages;
- in the case of reference works, their contribution to knowledge and dissemination of the history and culture of the European peoples.

8.3. Monitoring

Monitoring of a scheme is carried out on the basis of standing instruments whose function is, among other things, to measure the indicators and ascertain to what extent the selection criteria are being met.

These criteria are quantified and considered, in particular, when:

- a comparative analysis of the advantages and merits of projects submitted is carried out;
- the full activity report taking stock of the technical and financial aspects of schemes is drawn up;
- the evaluations are carried out.

For the purposes of implementing the programme the Commission is assisted by an advisory committee consisting of representatives of the Member States.

8.4. Evaluation

An internal evaluation of the first year of implementation of the programme has already been carried out. This involved an assessment of the first positive results, particularly in the light of the pilot schemes carried out before the programme was adopted.

A report on the first two years of the programme is being drawn up.

An external evaluation, as provided for in Article 8 of Decision No 2085/97/EC, is currently under way and will be available in the autumn, in line with the timetable laid down in Article 8.

8.5. Internal coordination arrangements

The internal coordinating provisions to ensure that cultural aspects are taken into account in all the Community's work were laid down in the Commission Communication of October 1997 on that subject.

DG X is responsible for coordination.

Before new projects are selected, the departments concerned will be consulted.

9. FRAUD-PREVENTION MEASURES

All the legally binding documents (contracts, agreements etc.) empower the Commission and the Court of Auditors to carry out checks.

Payment of all sums is subject to the production of supporting documents, evidence of financial standing or financial statements appropriate to the type of expenditure involved.

There is provision for checks at three levels: on the case files, on vouchers and on the spot.

10. ADMINISTRATIVE EXPENDITURE

The actual mobilisation of the administrative resources required will depend on the Commission's annual decision on the allocation of resources, in the light of whatever staff and additional amounts are awarded by the budgetary authority.

10.1. Effect on the number of posts

Type of post		Staff to be assigned to managing the operation		Source		Duration
		Permanent posts	Temporary posts	Existing resources in the DG or department concerned	Additional resources	
Officials or temporary Staff	A	1	1	2		
	B	0	1	1		
	C	1	1	2		
Other resources						
Total		2	3	5		

10.2. Overall financial impact of human resources

	Amounts	Method of calculation
Officials	216.000	2 x ECU 108 000 x 1 year
Temporary staff	324.000	3 x ECU 108 000 x 1 year
Total	540.000	

By use of existing resources assigned to management of the operation (calculation based on Titles A-1, A-2, A-4, A-5 and A-7).

10.3. Other administrative expenditure

Budget heading	Amounts	Method of calculation
A-7031	29 250	15 Member State representatives x ECU 650 x 3 meetings per year x 1 year
Total	29 250	

The amounts will be taken from DG X's present allocation.

PROPOSAL FOR A EUROPEAN PARLIAMENT AND COUNCIL DECISION

amending Decision No 719/96/EC establishing a programme to support artistic and cultural activities having a European dimension

(KALEIDOSCOPE programme)

EXPLANATORY MEMORANDUM

Introduction

On 29 March 1996, the European Parliament and the Council decided to establish a Community programme to support artistic and cultural activities having a European dimension (Kaleidoscope) for the period 1996 to 1998.

The third paragraph of Article 8 of the Decision provides that any suitable measure may be taken to avoid interruption of the programme before a new programme is adopted.

The object of this communication and of the attached proposal for a Decision is to extend the current programme.

I. Kaleidoscope

The Community programme to support artistic and cultural activities having a European dimension was established by Decision No 719/96/EC of the European Parliament and of the Council of 29 March 1996 establishing a programme to support artistic and cultural activities having a European dimension for the period 1 January 1996 to 31 December 1998. The budget is ECU 26.5 million.

The purpose of the programme is, by means of cooperation, to support and supplement the action taken by the Member States in the area of artistic and cultural activities having a European dimension. The specific objectives are:

- to encourage, **through cooperation, creative artistic and cultural work** in Europe by supporting projects with a European dimension which are organised in partnership or through networks;
- to promote **familiarity with and the dissemination of culture** and the cultural life of the European peoples;
- to assist in the **improvement of the professional skills** of artists and others active in the cultural sphere;
- to facilitate **public access to culture**;
- to support European City of Culture events and the **European cultural month**;
- to encourage cultural cooperation with non-Community countries and the relevant international organisations.

II. Implementation of the programme

Kaleidoscope is being implemented through calls for proposals (OJ C 114, 19.4.1996, OJ C 298, 9.10.1996 and OJ C 253, 19.8.1997) for the various specific schemes set out in the Decision of 29 March 1996.

In 1996, 716 applications were received for an amount of some ECU 105 million in all, and 124 projects received Community funding after approval by the Committee established by Article 5 of Decision No 719/96/EC.

In 1997 there were 914 applications for an amount of some ECU 135 million in all, and 128 projects were selected from the 15 Member States plus the EFTA/EEA countries.

In 1998, 930 applications were received for an amount of some ECU 140 million, and 147 projects were selected from the 15 Member States plus the EFTA/EEA countries.

Applications have been accepted from central and eastern European countries for the first time in 1998, in line with the procedures established by the association councils. They are currently being considered.

III. Results

With the help of the evaluations made to date (internal evaluation of cultural programmes, internal evaluation of the Kaleidoscope review for 1996-98, and the external assessment report provided for by Article 8 of Decision No 719/96/EC) the impact of the programme and its positive results have been measured.

Over three years Kaleidoscope has supported a total of 420 cultural projects, involving 1 500 cultural institutions in the 15 Member States, the EFTA/EEA countries and the central and eastern European countries in their design and implementation. It has led to the involvement of 50 000 creative artists, performers and other cultural workers, access by 20 000 young people to artistic and cultural activities, the presentation of nearly 10 000 performances and exhibitions, the holding of 600 training and further training courses and workshops, 220 seminars and conferences, 70 cultural festivals, the enhancement of ten major European cultural networks and support for the Youth Orchestra of the European Community and the Baroque Orchestra of the European Community, and supported the European City of Culture scheme and the European cultural month.

Despite its limited duration and modest financial resources, Kaleidoscope has led to high-quality cooperation beyond national boundaries, particularly on the basis of partnerships and cultural exchanges, while improving access for the European public to a familiarity with and experience of the Member States' culture, especially music, theatre, opera, dance, art and multimedia events.

IV The case for extending Kaleidoscope

To meet the wishes of the European Parliament and the Council as expressed, in particular, in the Decision of 22 September 1997 regarding the future of European cultural action,¹ which calls on the Commission to study "the possibility of setting up a guiding, comprehensive and transparent approach for cultural action, ... including the establishment of a single instrument for programming and financing", on 28 May 1998 the Commission presented to the European Parliament, the Council and the Committee of the Regions its proposals for establishing a first European Community framework programme in support of culture (2000-2004).²

The programme is currently under discussion in the various Community institutions concerned.

Until the framework programme is adopted it is necessary to extend the Kaleidoscope programme on the same terms as those laid down in Decision No 719/96/EC to ensure the continuity of Community support for cultural projects having a European dimension as stipulated in the programme.

This should make it possible, in particular, to maintain the impetus of the programme, especially as regards sustaining investments already put in and encouraging cooperation through partnerships and cultural exchanges.

The Kaleidoscope programme must be extended in order to maintain support for the European City of Culture in 1999 (Weimar) and the European cultural month.

In order to be consistent with the Commission's proposal in its preliminary draft budget for 1999 for all cultural operations (Article B3-200) and pending the decision of the budgetary authority on the 1999 budget, the amount for 1999 in the decision proposed is only EUR 7.9 million, giving a total allocation of EUR 34.4 million for the entire programme. The proposal will have to be adjusted in the light of the amount entered for this programme in the 1999 budget as finally adopted.

V. Conclusion

Under the third paragraph of Article 8 of Decision No 719/96/EC it is proposed to extend the Kaleidoscope programme to 31 December 1999, with an allocation of EUR 34.4 million by a decision amending Decision No 719/96/EC.

¹ OJ C 305, 7.10.1997.

² COM(98)266 FINAL, 6.5.1998.

EUROPEAN PARLIAMENT AND COUNCIL DECISION

amending Decision No 719/96/EC of 29 March 1996 establishing a programme to support artistic and cultural activities having a European dimension (Kaleidoscope)

(Text with EEA relevance)

THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,

Having regard to the Treaty establishing the European Community, and in particular Article 128 thereof,

Having regard to the proposal from the Commission,

Having regard to the opinion of the Committee of the Regions,

Acting in accordance with the procedure laid down in Article 189b of the Treaty,

(1) whereas Decision No 719/96/EC established a Community programme to support artistic and cultural activities having a European dimension (Kaleidoscope) for the period from 1 January 1996 to 31 December 1998;

(2) whereas the third paragraph of Article 8 of that Decision provides for any suitable measure to be taken to avoid interruption of the programme;

(3) whereas the Commission presented a proposal to the European Parliament and Council on 28 May 1998 for a Decision establishing a single financing and programming instrument for cultural cooperation for the period from 1 January 2000 to 31 December 2004;

(4) whereas, pending adoption of that proposal, there is a need to ensure the continuity of cultural action by the European Community in the areas covered by the Kaleidoscope programme,

HAVE DECIDED AS FOLLOWS:

Article 1

Decision No 719/96/EC is amended as follows:

- (1) In Article 1, 31 December 1998 is replaced by 31 December 1999.
- (2) In Article 6, ECU 26.5 million is replaced by EUR 34.4 million.

Article 2

This Decision shall enter into force on 1 January 1999.

Done at Brussels,

For the European Parliament

The President

For the Council

The President

FINANCIAL STATEMENT

PROGRAMME TO SUPPORT ARTISTIC AND CULTURAL ACTIVITIES HAVING A EUROPEAN DIMENSION (KALEIDOSCOPE)

1. TITLE OF OPERATION

2. BUDGET HEADINGS CONCERNED

3. LEGAL BASIS

4. BUDGETARY CHARACTERISTICS

4.1 Classification of expenditure, FP heading

4.2 Period covered by the operation and arrangements for renewal

5. NEED FOR COMMUNITY INTERVENTION AND OBJECTIVES PURSUED

5.1 Purpose and general objectives

5.2. Operational objectives

5.3 Target groups

6. ACTIVITIES ENVISAGED AND BUDGETARY ARRANGEMENTS

6.1 Types of action

6.2 Type of expenditure

6.3 Impact

7. FINANCIAL IMPLICATIONS

8. MONITORING AND EVALUATION

8.1 Indicators

8.2 Selection criteria

8.3 Monitoring

8.4 Evaluation

8.5 Internal coordination arrangements

9. FRAUD-PREVENTION MEASURES

10. ADMINISTRATIVE EXPENDITURE

10.1 Effect on the number of posts

10.2 Overall financial impact of human resources

10.3 Other administrative expenditure

1. TITLE OF OPERATION

Programme to support artistic and cultural activities having a European dimension (Kaleidoscope)

2. BUDGET HEADINGS CONCERNED

Nomenclature in 1999 preliminary draft budget.

B3-2005

B3-2009

The final nomenclature will depend on the 1999 budget as adopted.

3. LEGAL BASIS

- European Parliament and Council Decision No 719/96/EC of 29 March 1996 establishing a programme to support artistic and cultural activities having a European dimension (Kaleidoscope)
- Proposal for a new decision

4. BUDGETARY CHARACTERISTICS

4.1. Classification of expenditure, FP heading

- Non-compulsory expenditure
- Differentiated appropriations
- Financial perspective heading 3

4.2. Period covered by the operation and arrangements for renewal

The Kaleidoscope programme covers the period 1996-1999.

5. NEED FOR COMMUNITY INTERVENTION AND OBJECTIVES PURSUED

5.1. Purpose and general objectives

The purpose of the programme is, by means of cooperation, to encourage artistic and cultural activities and to promote familiarity with and the dissemination of culture and the cultural life of the European peoples.

5.2. Operational objectives

The programme encourages cooperation at European level between the Member States in the field of culture. In brief, the specific objectives are:

- to encourage activities involving creative artistic work with a European dimension and organised in partnership between artists and others active in the arts from different Member States;
- to support innovative cultural projects which are conducive to promoting the European dimension, stimulate the development of cultural activities at national and regional level and provide a genuine cultural added value;
- to assist in enhancing the professional skills of artists and others active in the cultural sphere, by supporting projects which include the enhancement of professional skills and by stepping up exchanges of experience;
- to contribute to the mutual knowledge of Europe's cultures by making it easier for different categories of people in Europe to have access to and participate in the culture and arts of other Member States and by facilitating intercultural dialogue.

5.3. Target groups

Professionals in the cultural sphere and artists active in the areas covered by the programme (the performing arts, the plastic and visual arts, the applied arts and multimedia events as a means of artistic expression) as well as all European citizens, especially the disadvantaged and young people.

6. ACTIVITIES ENVISAGED AND BUDGETARY ARRANGEMENTS

6.1. Types of action

To meet the objectives of the programme, two types of operation are proposed:

- Cultural events and projects carried out in partnership or through networks;
- Large-scale European cooperative projects;
- The European City of Culture scheme and the European cultural month.

6.2. Types of expenditure

- Contribution to projects on a co-financing basis.

6.3. Impact

- networking of organisers for the purpose of carrying out projects which extend beyond national boundaries;

- pooling of skills and/or the creation and dissemination of works;
- public access to artistic and cultural creative work; involvement of the general public;
- cooperation and/or stepping-up of cultural dialogue;
- cultural and socio-economic impact.

7. FINANCIAL IMPLICATIONS

The financial framework for the programme as laid down in the Decision of 29 March 1996 is ECU 26.5 million for the period from 1 January 1996 to 31 December 1998 (Article 6(1) of Decision No 719/96/EC).

In order to be consistent with the Commission's proposal in its preliminary draft budget for 1999 for all cultural operations (Article B3-200) and pending the decision of the budgetary authority on the 1999 budget, the amount for 1999 in the decision proposed is only EUR 7.9 million, giving a total allocation of EUR 34.4 million for the entire programme. The proposal will have to be adjusted in the light of the amount entered for this programme in the 1999 budget as finally adopted.

Calculation of estimated costs by area of activity in 1999

(commitments EUR million)

Breakdown	Number of projects/output (projects, operations, cases)	Average unit cost	Total cost
	1	2	3
1. Cultural events and projects carried out in partnership or through networks	95 projects	0.0450	4.275
2. Large-scale European cooperative events	15 projects	0.180	2.700
3. European city of culture and European cultural month	1999: Weimar and Plovdiv	0.375	0.750
4. Cooperation with Council of Europe and Unesco			0.075
Technical assistance for the programme and specific measures			0.100
TOTAL			7.900

8. MONITORING AND EVALUATION

8.1. Indicators

The main indicators which can be used to measure the results and effects of the programme against the objectives are as follows:

- in the case of cultural events and projects carried out in partnership:
 - the number of events concerned;
 - the number of professionals concerned;
 - the public reached and the socio-economic impact of the event;
 - the lifespan of partnerships;
 - the continuity of the events;
- in the case of large-scale cooperative operations:
 - the number of events supported;
 - the number of professionals concerned;
 - the improvement in public access to culture;
 - the social, economic and cultural impact;
 - the continuity of the projects;
- in the case of the European City of Culture scheme and the European cultural month:
 - the number of events, exhibitions, etc. at which the awareness of culture professionals and the public has been raised more effectively;
 - the extent to which the public took part in the events;
 - the economic, social and cultural impact of the event.

8.2. Selection criteria

- the European added value;
- the number of Member States involved in the projects through project organisers (minimum of three, except for scheme 1, and four for scheme 2);
- the cultural and artistic standard and the innovative nature of the proposed scheme;
- the encouragement for artistic creation;

- the promotion of cultural exchanges;
- the establishment of lasting cooperation;
- the promotion of access to culture;
- the potential social and economic impact;
- the scope for assessment on completion of the project.

8.3. Monitoring

Monitoring of a scheme is carried out on the basis of standing instruments whose function is, among other things, to measure the indicators and ascertain to what extent the selection criteria are being met.

These criteria are quantified and considered, in particular, when:

- a comparative analysis of the advantages and merits of projects submitted is carried out;
- the full activity report taking stock of the technical and financial aspects of schemes is drawn up;
- the evaluations are carried out.

For the purposes of implementing the programme the Commission is assisted by an advisory committee consisting of representatives of the Member States.

8.4. Evaluation

An internal evaluation of the first two years of implementation of the programme has already been carried out. This involved an assessment of the first positive results, particularly in the light of the pilot schemes carried out before the programme was adopted.

A report on the first three years of the programme has been drawn up from which the trends and types of projects supported by the programme can be seen.

In addition an external evaluation, provided for under Article 8 of Decision No 2085/97/EC, has been carried out and shows that the objectives set by the programme have been attained in the main.

8.5. Internal coordination arrangements

The internal coordinating provisions to ensure that cultural aspects are taken into account in all the Community's work were laid down in the Commission Communication of October 1997 on that subject.

DG X is responsible for coordination.

Before new projects are selected, the departments concerned will be consulted.

9. FRAUD PREVENTION MEASURES

All the legally binding documents (contracts, agreements etc.) empower the Commission and the Court of Auditors to carry out checks.

Payment of all sums is subject to the production of supporting documents, evidence of financial standing or financial statements appropriate to the type of expenditure involved.

There is provision for checks at three levels: on the case files, on vouchers and on the spot.

10. ADMINISTRATIVE EXPENDITURE

The actual mobilisation of the administrative resources required will depend on the Commission's annual decision on the allocation of resources, in the light of whatever staff and additional amounts are awarded by the budgetary authority.

10.1. Effect on the number of posts

Type of post		Staff to be assigned to managing the operation		Source		Duration
		Permanent posts	Temporary posts	Existing resources in the DG or department concerned	Additional resources	
Officials or temporary Staff	A	1	1	2		
	B	1	1	2		
	C	1	1	2		
Other resources						
Total		3	3	6		

10.2. Overall financial impact of human resources

	Amounts	Method of calculation
Officials	324000	3 x ECU 108 000 x 1 year
Temporary staff	324.000	3 x ECU 108 000 x 1 year
Total	648.000	

ISSN 0254-1475

COM(98) 539 final

DOCUMENTS

EN

16 01 05

Catalogue number CB-CO-98-552-EN-C

ISBN 92-78-39475-0

Office for Official Publications of the European Communities

L-2985 Luxembourg