

# **EUROPEAN COMMUNITY INFORMATION SERVICE**

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**COMMON MARKET • EURATOM • COAL & STEEL COMMUNITY**

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PRESS INFORMATION

## **THE EUROPEAN COMMUNITY A MAJOR EXHIBITOR AT THE 1960 U.S. WORLD TRADE FAIR**

For the second year in a row, the European Community will be a major exhibitor at the U.S. World Trade Fair at the New York Coliseum. The Community, comprising the six nations of Western Europe, namely Belgium, France, The German Federal Republic, Italy, Luxembourg, and The Netherlands, is headed toward economic and eventual political unification of Europe.

The Community includes three executive organs: The European Economic Community (Common Market) which has taken steps to remove all restrictions to trade, labor and capital movements across the borders of the six countries; the European Atomic Energy Community (EURATOM) which coordinates peaceful uses of nuclear energy, and the European Coal and Steel Community (ECSC) which was the first of the six-nation institutions to come into being. The ECSC was formed in 1952 and has resulted in a complete pooling of all steel and coal industries within a six-nation area. The Common Market and EURATOM came into being on January 1, 1958.

The World Trade Fair in New York is the only one outside of the geographic boundaries of the six nations in which the European Community has to date participated. When the Community exhibited in the Coliseum last year, it did so in collaboration with and adjacent to exhibits of the six member countries. The same unified display will be used at the Fair this year which opens May 4 and runs daily through May 14.

The Community's stand, located in the center of the second floor, will include showings of motion pictures, taped comments by executives heard over a network of telephones, maps and panel displays and examples of merchandise from the Community countries. It covers about 4,000 square feet of floor space.

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