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## THE EUROPEAN COMMUNITY PAVILION

New York, May 8-19, 1959

The joint exhibit of the European Community at the U.S. World Trade Fair marks the first time that the supranational organization and the six member nations have taken part as a unit in any such activity.

The exhibit explains the Institutions of the Community: the European Coal and Steel Community (ECSC), the European Economic Community (Common Market), the European Atomic Energy Community (Euratom), the European Parliament, the Court of Justice, and the Council of Ministers.

Grouped with the European Community pavilion in the Coliseum are exhibits of its six member nations - Belgium, France, the German Federal Republic, Italy, Luxembourg and the Netherlands. Each stand is identified not only by its national name but by the words "The European Community" - like Connecticut, U.S.A.

The exhibit emphasizes the close bond between the Community and the United States - the restoration of Europe through Marshall Plan aid, the similarity between the joining of America's 13 original colonies, the nearly identical population (173 million USA, 165 million Community) and labor force (70 million USA, 73 million Community), and the economic partnership between the two regions. With an export-import trade reaching \$5.3 billion annually, the Community is the United States' biggest customer outside of Canada and its leading supplier of manufactured products.

Special attractions include two motion pictures running continuously and two banks of a total of 30 telephones which will transmit comments by the three Presidents (Paul Finet - ECSC, Walter Hallstein - Common Market, and

Etienne Hirsch - Euratom) and 10 other executives of the Community. One movie traces the growth of European unity and the other briefly describes what the Common Market aims to do. The telephone messages include reports on future Common Market relations with the U.S., nuclear energy, investments, agriculture and the labor market. Superimposed on a modernistic map of the United States, a plexiglass map of the Community will show the national borders dissolving, which is the Community's underlying goal.

Ranking representative at the Fair will be Ambassador Eelco Nicolaas van Kleffens, Head of the Delegation of the High Authority of the ECSC to the United Kingdom, who will be in New York from May 12 to 16. Special technical representatives available to supply information are Paul de Grood (Dutch) of the Common Market, Curt Heidenreich (German) of Euratom, and Andre Lamy (French) of ECSC, technical director of the exhibit.

Three multi-lingual hostesses have been flown from Europe for the Fair: Micha Dresden (Dutch), chief hostess, Christiane Lallemand (Belgian) and Monique Meyers (Belgian). All were hostesses for the Community exhibit at the Brussels Fair in 1958.

The pavilion, which has a one-way flow of traffic, occupies 3,000 square feet. It was designed and built by the firm of Fritz Reiss of Dusseldorf, Germany, and installed by Displayers, Inc., of New York.

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