

FOR IMMEDIATE RELEASE**COMMON MARKET LAUNCHES RESEARCH STUDY OF ELECTRONICS INDUSTRY**

WASHINGTON, D.C., November 29, 1966 -- The Commission of the European Economic Community announced today the undertaking of a broad study of scientific and technological research in the Common Market's electronics industry.

Studies prepared by the EEC Medium-term Economic Policy Committee revealed the need for Community action in research and the inadequacy of statistical data on which to base a research policy. The Commission has retained "Bureau d'information et prévisions économiques" (BIPE) of Paris to obtain the necessary data, in view of the importance of research in a technological age. Three other companies in the Community will make the studies, under subcontract to BIPE.

The study of the electronics industry will be conducted in three parts:

Part I: production, market, geographical distribution of manufacturers, and development of the electronics industry from 1955-65.

Part II: organization of research and development in the electronics industries in the EEC and in countries outside the Common Market (particularly the United States); data on research scientists, equipment, financing; export sales and import purchases of patents and licenses.

Part III: direct and indirect, current and planned government incentives; government research policies; corporate research policies; policy trends (1961-65); causes and implications of research discoveries; future growth; special problems; independence of EEC electronics industry from industries in non-member countries.

The conclusions will contain recommendations to improve the EEC electronic industry's growth outlook in comparison with the electronics industries of non-member countries.