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## **News Release**

EUROPEAN COMMUNITY-CANADA BUSINESS INFORMATION SEMINARS IN NEW BRUNSWICK AND ALBERTA

The Delegation of the Commission of the European Communities is sponsoring two business information seminars in early December in Saint John, New Brunswick, and Edmonton, Alberta, to inform Canadian businessmen in the small and medium-sized enterprise sector of the prospects for EC-Canada business cooperation.

In Saint John the seminar will take place at the Delta Brunswick Hotel on Tuesday, 3 December, in collaboration with the Saint John Fundy Region Development Commission, the Saint John Board of Trade, the City of Saint John, the New Brunswick Commerce and Technology Department, and the Department of Regional Industrial Expansion. The luncheon speaker will be the Hon. Fernand Dubé, Minister of Commerce and Technology of New Brunswick.

On 5 December, in Edmonton, the seminar will be held at the Edmonton Westin Hotel, in collaboration with the Edmonton Economic Development Authority, the Edmonton Chamber of Commerce, and the Alberta Economic Development Department. Mr. Dallas Gendall, Deputy Minister of the Alberta Department of Economic Development, will be the luncheon speaker.

The seminars will begin at 08:30 and end at 18:00. The European side will be represented by Mr. D. Hammer, Head of the EC Commission Delegation in Ottawa, and other EC officials. Both in Saint John and in Edmonton the Canadian speakers will include businessmen with experience in EC-Canada business relations, bankers, and lawyers.

The seminars will provide information on industrial policy in the Common Market and on conditions for business cooperation between Canada and the EC. The seminars will also describe the ways and means of business cooperation.

Representatives of the European Community Member States will be on hand to provide information and answer questions about business cooperation opportunities and prospects in the various countries of the EC.

For further information, including participation, please contact Frank Deeg or Finn Olesen at (613) 238-6464.

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**Delegation of the Commission** of the European Communities Press and Information Service

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