

**NEW POLL FINDS AMERICANS POSITIVE ON EUROPE AND 1992**

Forty-seven percent of all American adults say that they have "heard or read about" the European Community, according to a new poll released today.

This is a dramatic change from the level encountered in 1987 when a previous poll found only 29 percent of the population to be familiar with the E.C..

The surge in E.C.-awareness is only one of the findings in a new Gallup Poll, **American Public Opinion about Western Europe in 1990**, commissioned by the E.C. The poll also indicates the following developments in American attitudes towards:

**the E.C. as a trade partner....** the poll revealed that Americans regard Western Europe's trade policies as basically "fair";

**1992 and Americans.....**those who are aware of the single market are more likely to see it as good (50 percent) rather than bad (18 percent) for American consumers;

**integration of Western Europe...**a large majority (73 percent) express either strong (37 percent) or moderate (36 percent) support for the Community's efforts in this area;

**learning more about the E.C.....**an overwhelming majority of the respondents (84 percent) said that they were interested in receiving more information about E.C. developments via the media;

**aid to the emerging democracies in Central and Eastern Europe...**the survey shows broad support (56 percent of sample) for the E.C. Commission's role as coordinator of the Western aid effort. Among those following E.C. affairs, the approval rating is 69 percent;

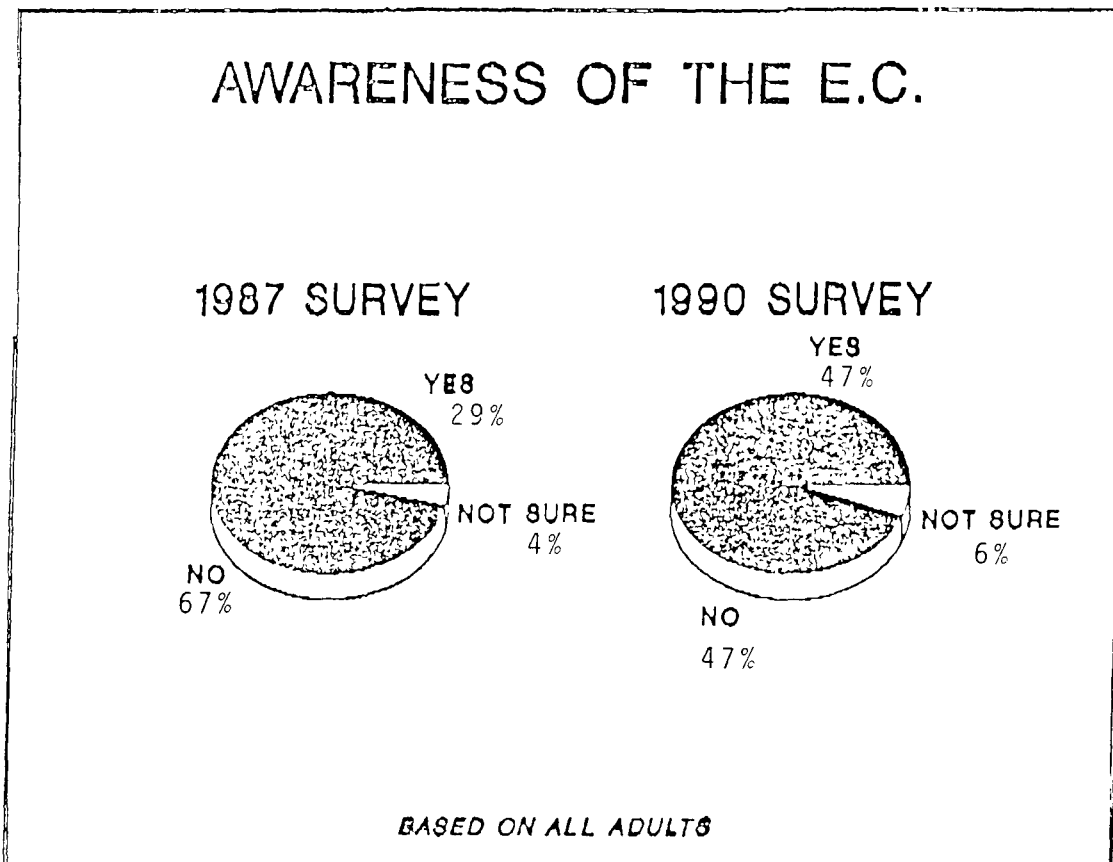
**possible U.S. policy responses to events in Europe.....**75 percent of the total sample believes that the U.S. should develop a "special relationship" with the European Community as a whole. Again, among those familiar with the E.C., the rating was even higher (82 percent).

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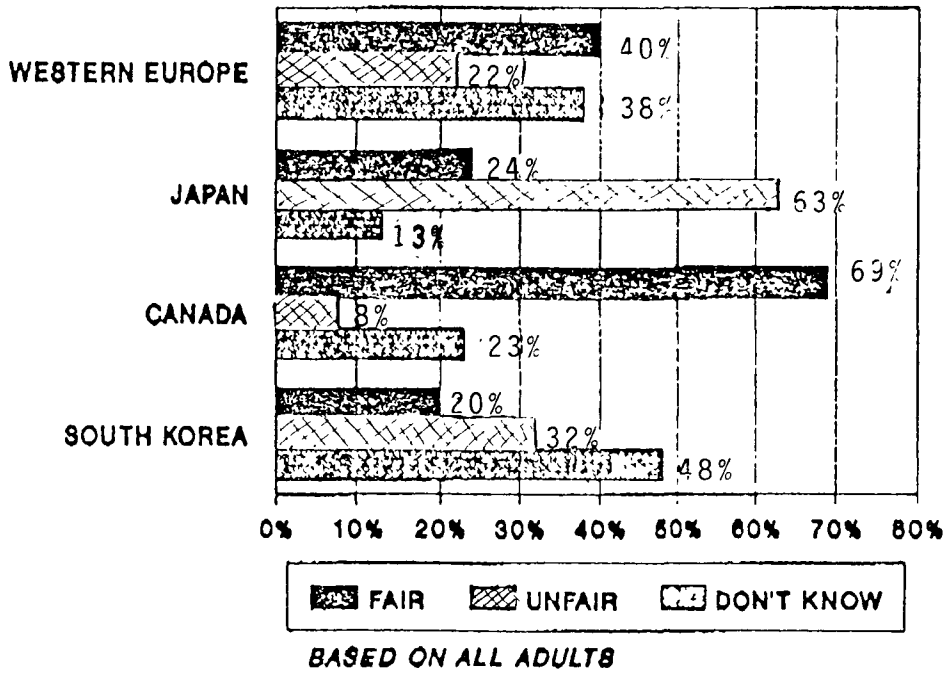
These findings, illustrated in the graphs below, are based on telephone interviews with a national probability sample of adults from the general population (aged 18 and over). Between February 9 and March 11, 1990, Gallup interviewed a national sample of 1,001 adults in person. The margin of error for the total sample is +/- 3 percentage points.

For copies of the survey, call or write to: Press and Public Affairs Office, E.C. Commission Delegation, 2100 M Street, N.W., Suite 707, Washington D.C. 20037, tel. (202) 862-9554.

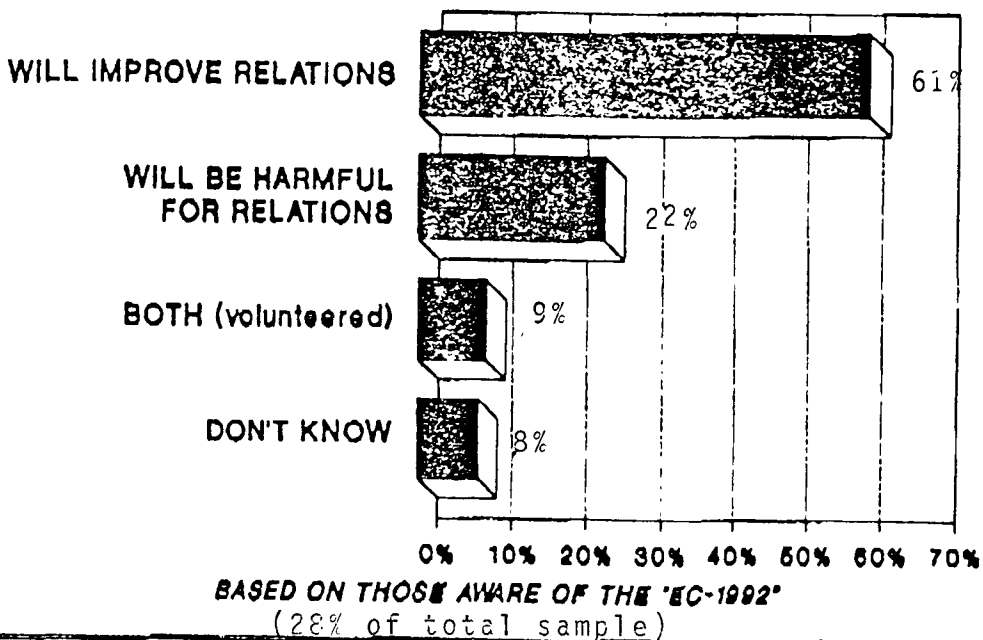
Contact: Maeve O'Beirne  
(Press only) (202) 862-9549



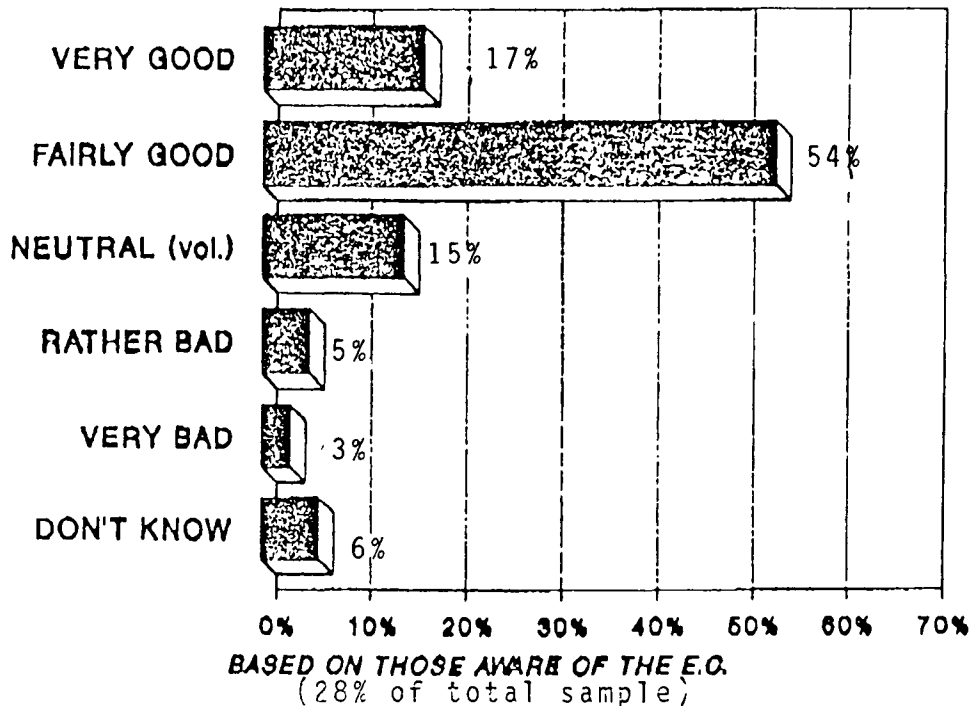
## PERCEIVED FAIRNESS OF TRADE POLICIES



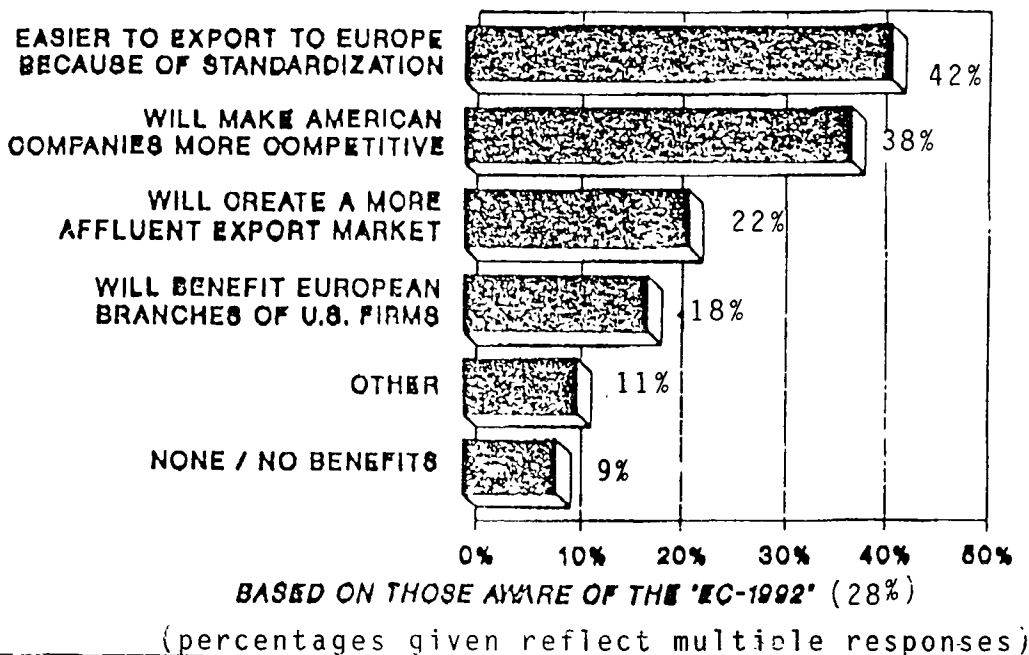
## IMPACT "EC-1992" WILL HAVE ON RELATIONS WITH THE U.S.



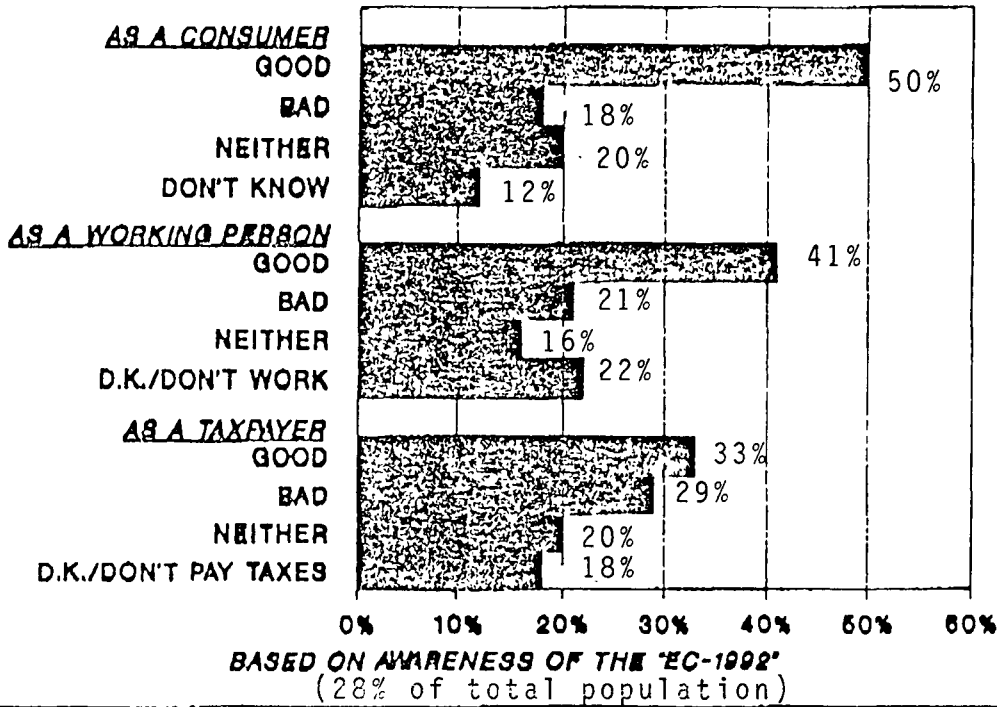
### FEELINGS ABOUT THE E.C.



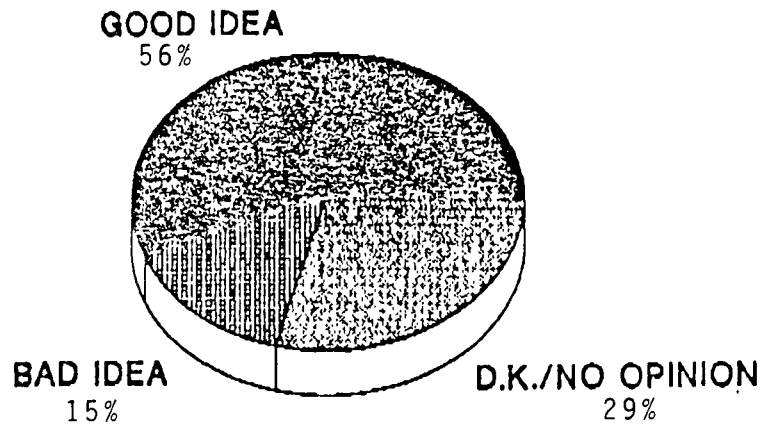
### POSSIBLE BENEFITS OF 'EC-1992' FOR U.S. BUSINESS FIRMS



## PERSONAL EFFECT OF "EC-1992"



## SHOULD E.C. COORDINATE EASTERN EUROPEAN ASSISTANCE?



BASED ON ALL ADULTS

## POSSIBLE U.S. RESPONSES TO A CHANGING EUROPE

