

8 Storey's Gate, London SW1P 3AT Tel: 01 222 8122

ISEC/6/86

PEOPLE AND TECHNOLOGY INVESTING IN TRAINING FOR EUROPE'S FUTURE

EUROPEAN CONFERENCE AND EXHIBITION SPONSORED BY THE COMMISSION OF THE EUROPEAN COMMUNITIES AND THE MANPOWER SERVICES COMMISSION

25-27 NOVEMBER 1986

THE QUEEN ELIZABETH II CONFERENCE CENTRE, WESTMINSTER, LONDON

Employment Secretary Lord Young will open a major European conference and exhibition on new technology training in London on 25th November 1986.

"People and Technology - Investing in Training for Europe's Future" will bring up to 1,000 delegates and exhibitors from the 12 Common Market Member States to the brand new Queen Elizabeth II Conference Centre for three days.

The conference and exhibition are jointly sponsored by the Commission of the European Communities and the Manpower Services Commission, as a key part of the European Action Programme on Training and the New Technologies. They will bring the latest in new technology training to London's most modern conference and exhibition centre during Britain's six month presidency of the European Community.

Conference speakers will reflect the best training throughout Europe and there will be direct contributions from innovators for industry, education and from small business and enterprise creation initiatives.

High-level delegates will be attending from all 12 Member States and a majority of European governments have asked for national stands at the three day exhibition. Stands at the exhibition will also be taken up by leading companies.

The conference will consist of three interrelated events. The first, on 25th November, is aimed at national and local policy-makers, senior industrialists and trade unionists, educationalists and trainers. It will take "People and Technology - Investing in Training for Europe's Future" as its prime theme. Lord Young will open the conference, on this first day, and other speakers from Britain, the European Commission and Member States will contribute.

On 26th November, events two and three will run in parallel, both aimed at high level training practitioners and job-creators:

"Technological Training and Access to Jobs" is for delegates concerned with new technology training for young people, the long-term unemployed and women returning to work.

"Technological Training, Productivity and Competition" is for delegates interested in the latest retraining methods within industry, management training, and training in small businesses.

/

Both these events will make a major feature of direct experience of new technology training linked to job and business creation.

Simultaneous interpretation into and out of the conference working languages, including English, will be available throughout the three days.

The exhibition will provide a forum for displaying the very latest developments available to help European organisations develop a well trained, well motivated, highly adaptable workforce. It will include presentations from Member States of the European Community who will be demonstrating national policies and approaches to new information technologies, practical examples of company training and demonstration projects. Other relevant European agencies and commercial organisations involved in training and education will be invited to take space at the exhibition.

For further information please contact:

Kenneth Munro, Press Officer, Commission of the European Communities, 8 Storey's Gate, London SW1

Telephone: 01-222 8122, ext. 222

* * *