

AMBASSADOR WILLIAM R. PEARCE

## Organizations and Affiliations

Government

FAO-UNCTAD, Joint Study Group on Oilseeds, Fats and Oils, Member of U.S. delegation, London, January, 1970; Housing and Redevelopment Authority, Wayzata, Minnesota, Commissioner, 1967 - 1971; President's Commission on International Trade and Investment Policy, 1970 - 1971.

Civic

Citizens League, 1969 - 1971, Director, 1971, Metropolitan Health Board, Hospital Study Commission, 1971; Minnesota Committee for University Health Sciences, 1970; Statewide Committee for University of Minnesota Rochester, 1970, Member-at-large; University of Minnesota Health Science Affairs, 1970; Upper Midwest Research and Development Council, 1968 - 1971, Vice President, 1970 - 1971, Executive Committee, 1968 - 1971, Director, 1968 - 1971.

Professional

Hennepin County Bar Association, 1952 - 1958; Minnesota Bar Association, 1952 - 1958; Public Relations Society of America, 1967 - 1971.

Trade

American Feed Manufacturers Association, Public Relations Committee, Chairman, 1958; Chicago Board of Trade, Member, 1964 - 1971; Corn Refiners Association, Public Affairs Committee, 1970 - 1971; Minnesota Association of Commerce & Industry, Public Affairs Committee, 1971; National Grain & Feed Association, Director, 1964 - 1970, Executive Committee, 1969 - 1970, International Trade Committee, Chairman, 1968 - 1971; Trade Information Bureau, Assistant Project Director, 1971, Executive Committee, 1971; United States Chamber of Commerce, International Development Advisory Panel, 1970 - 1971, Agriculture Committee, 1968 - 1970; U.S. Council, International Chamber of Commerce, Commercial Policy Committee, 1970 - 1971; U.S. Feed Grains Council, Director, 1961 - 1971, Executive Committee, 1961 - 1971, President, 1964 - 1965, Trade Policy Committee, Chairman, 1968 - 1971.

Policy

Committee for a National Trade Policy, Director, 1971, Vice-Chairman, 1971; Foreign Relations Council, 1971; International Economic Policy Association, Committees, 1964 - 1971; Overseas Development Council, Asian Study Group, 1970 - 1971.

FOR IMMEDIATE RELEASE

February 25, 1972

OFFICE OF THE SPECIAL REPRESENTATIVE FOR TRADE NEGOTIATIONS  
EXECUTIVE OFFICE OF THE PRESIDENT  
WASHINGTON, D. C. 20506

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Ambassador William R. Pearce was confirmed today by the United States Senate as the President's Deputy Special Representative for Trade Negotiations. He was nominated to this position by the President in December. Vice President of Cargill, Inc. from 1963 to 1971, he served on the President's Commission on International Trade and Investment Policy in 1970 and 1971.

A native of Minnesota, Pearce graduated from the University of Minnesota in 1950 with the degree of Bachelor of Science in Law. He received a Bachelor of Law degree from the University in 1952 where he was awarded the Order of the Coif.

Born in Coral Gables, Florida on August 12, 1927, Pearce enlisted in the U. S. Naval Reserve in which he served in 1945 and 1946. From 1952 to 1959 he held a commission as a U. S. Air Force Reserve Officer. Ambassador Pearce served in the legal department of Cargill from 1952 to 1957. He became Assistant Vice President in 1961 and Vice President in 1963.

Among the numerous professional and governmental societies in which Pearce held membership are the Commercial Policy Committee of the U. S. Council, International Chamber of Commerce, the International Development Advisory Panel and the International Economic Policy Association of the U. S. Chamber of Commerce, (a complete list is attached). He is also a former President (1964-65) of the U. S. Feed Grains Council and served as a member of the U. S. Delegation to London in January, 1970, for the FAO-UNCTAD Joint Study Group on Oilseeds, Fats and Oils.

Married to the former Barbara Ann Smith of Renville, Minnesota, Pearce is the father of four children and resides in Potomac, Maryland.