



**Bryan Cassidy**

Member

of the European Parliament  
for Dorset East & Hampshire West

*File*

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### BIOGRAPHICAL DETAILS

CURRENTLY: EUROPEAN DEMOCRATIC GROUP SPOKESMAN ON THE COMMITTEE FOR ECONOMIC AND MONETARY AFFAIRS AND INDUSTRIAL STRATEGY; MEMBER OF THE EXTERNAL ECONOMIC RELATIONS COMMITTEE; MEMBER OF THE PETITIONS COMMITTEE

Before his election to the European Parliament Bryan Cassidy was Director-General of an important Trade Association and a member of the Council of the CBI. He has had a distinguished career in industry. Beginning in an advertising agency, he worked for the Beecham Group, Ever Ready and Reed International, the latter for 13 years culminating as European Director of IPC Business Press. In that capacity he was also a member of the Board of a large French publishing company: Cie Europeenne de Publication and of the German business publishing company: Konradin Verlag in Stuttgart.

He retains a close interest in industrial and commercial matters and is a member of the European Committee of the CBI and a Consultant to the companies listed in the register of Members' interests.

Bryan Cassidy has had a long political career. He was for 9 years (1977-1986) Member of the Greater London Council for Hendon North and was Opposition Spokesman there for Industry and Employment. He was Vice Chairman of the GLC's Public Services and Safety Committee during the 1977-1981 Conservative administration. He contested Wandsworth Central in the 1966 General Election. In service to the Conservative Party for more than 25 years, he has held a number of posts in the Party organisation.

He speaks French and Spanish fluently and has a working knowledge of German, Italian and Portuguese.

He was first elected MEP for Dorset East and Hampshire West in June 1984 and was re-elected in June 1989 with the highest Conservative majority in the country, just over 60,000.

Born in 1934, he was educated at Ratcliffe College and at Sidney Sussex College, Cambridge where he read law. He is married with two daughters and one son.

He was commissioned into the Royal Artillery during National Service (1955-1957) and served in Malta and Libya. Subsequently, he spent 5 years in the Honourable Artillery Company.

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1 September 1989