

# LIBRARY

May, 1967

## CURRICULUM VITAE

### COLONNA Guido

Born in Naples on the 16th of April 1908. He is married and has three children.

- Obtained a Doctorate at the University of Naples. Started his diplomatic career in 1933.
- He was Secretary General to the Italian Delegation during the negotiations of the Marshall Plan (October 1947 - March 1948).
- Deputy Secretary General of the OEEC (Organization for European Economic Cooperation) from the time of its formation (May 1948) until July 1956.
- Assistant Director General of political affairs to the Italian Ministry of Foreign Affairs (1956-1958) with particular responsibility for problems in Africa, the Middle East, Latin America and Asia.
- Minister plenipotentiary (October 20, 1957).
- Italian Ambassador in Oslo (December 9, 1958).
- Deputy Secretary General of NATO (1962-1964).
- In March 1967 he received the title of Ambassador.
- Since September 1964 he has been a Member of the Commission of the European Economic Community in Brussels with the responsibility for Internal Market Affairs, dealing particularly with the completion of the customs union, the right of establishment for non-wage earning activities and of free movements of goods, and industrial problems. He is also responsible for information policies.
- *Appointed member of the Commission of the European Communities effective July 6, 1967.*

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February 1972

Biographical Note

Guido Colonna di Paliano

Guido Colonna is presently a member of the Board of Directors of the Fiat Motor Car Company and President of La Rinascente, a chain of Italian department stores.

He has had a distinguished career as a diplomat and international civil servant.

From 1964 to 1970, he was a member of the Commission of the European Communities (Common Market). He served as the Secretary General to the Italian Delegation during the negotiations to establish the Organization for European Economic Cooperation (OEEC), prior to the creation of the Marshall Plan (October 1957 to March 1948).

He became Deputy Secretary General of the OEEC from the time of its formation in May, 1948, to July, 1956.

In 1956, he returned to Rome to become Assistant Director General for political affairs in the Italian Ministry of Foreign Affairs. His particular areas of responsibility included Africa, the Middle East, Latin America, and Asia.

On October 20, 1957, Mr. Colonna was named Italian Minister plenipotentiary and named Ambassador to Norway on December 9, 1958.

He served in Oslo until 1962, when he was appointed Deputy Secretary General of NATO. He remained with NATO in Paris until September, 1964, when he was named by the six governments of the Common Market to membership in the nine-man executive Commission of the European Economic Community.

In his post on the Commission of the EEC, Mr. Colonna had special responsibility for internal market affairs which included the completion of the customs union, the right of establishment within the Common Market for non-wage-earning activities, the free movement of goods and services, and for industrial affairs. He was also responsible for information policies. (He received the title of Ambassador from the Italian Government in March, 1967.)

Mr. Colonna is also a member of the board of directors of several European and American firms and actively participates in many United States - European economic and financial forums.

He was born in Naples on April 16, 1908, and received his doctoral degree from the University of Naples. He entered the Italian diplomatic service in 1933.

Mr. Colonna is married and has three children.

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