## JUANITA M. KREPS

Dr. Juanita M. Kreps is Vice President and James B. Duke Professor of Economics at Duke University. From 1969 to 1972 she was Dean of the Woman's College and Assistant Provost at Duke. American Bio Book

She holds a Ph. D. degree from Duke, where she has also served as Director of Undergraduate Studies in Economics. In addition to leading texts in economics, she has written extensively in the areas of labor and manpower, and in the economics of aging. She has served as a policy-holder elected trustee of the Teachers Insurance and Annuity Association, as chairman of the Commission on Academic Affairs, American Council on Education; and as a member of the Council of the American Association of University Professors. For several years she was chairman of the Committee on Fellowships to American Women, the American Association of University Women. She has served as a consultant to the U.S. Senate Special Committee on Aging, and is a past vice president of the Gerontological Society. She was a Ford Faculty Research Fellow in 1964-65.

Professor Kreps is past President of the Southern Economic Association, a trustee of College Retirement Equities Fund, and a trustee of Berea College. She serves on the Board of Directors of the New York Stock Exchange, the J. C. Penney Company, Western Electric, R. J. Reynolds Industries, the North Carolina National Bank and NCNB Corporation, and Eastman Kodak. She also holds board directorships for North Carolina Blue Cross and Blue Shield, the National Merit Scholarship Corporation, and the American Council on Education. She is president-elect of the American Association for Higher Education, and Chairman of the board of trustees of Educational Testing Service. She holds a Presidential appointment on the National Commission for Manpower Policy and a U.S. Senate appointment to the Commission on the Operation of the Senate.

Professor Kreps is married to Dr. Clifton H. Kreps, Jr., Wachovia Professor of Banking at the University of North Carolina, Chapel Hill. They have three college-age children.