

NEWSLETTER

October 1982

from the Department for Scientific and Technical Communication

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MEETING OF INDUSTRIAL INFORMATION TRANSFER AGENTS

The services of the Commission held a meeting in Luxembourg on 20th September 1982 of a small group of "industrial information transfer experts" from eight Members States of the Community.

This was a follow-up of two symposia, one held in Luxembourg in June 1981 on "the transfer and exploitation of scientific and technical information" (proceedings available from the Office for Offical Publications of the EC, L - 2985 Luxembourg, N° EUR 7716) and the second by the Chambre régionale de commerce et d'industrie d'Alsace in Strasbourg in May 1982 entitled "first European symposium of regional information transfer agencies" (those prepared to face a mixture of German, English and French papers can order proceedings from the Office for Offical Publications of the EC quoting N° EUR 8252; an Englishonly edition will be published in due course).

These meetings have confirmed that making information flow properly, especially into small businesses, is an extremely tricky affair indeed. There are no magic recipes. It was once assumed that the availability of bibliographic databases and databanks would bring about a revolution. There is no doubt that they are of considerable assistance when it comes to detecting relevant documents or data. The trouble is that few potential users, especially in the smaller firms, have direct access to databases. In any case, they are often not fully conscious of the need to be informed.

This situation has led to the growth of a large variety of agencies, both public and private, which try and provide information and advice to industry, particularly small firms. The purpose of the

symposium held in Strasbourg in May 1982 was to bring about consciousness among those working in such agencies that they are members of a new profession and have everything to gain from a pool of experience. It was formally resolved, at the end of this symposium, that a "European Association of Industrial Information Transfer Agents" should be created, if possible with the backing of the Parliamentary Assembly of the Council of Europe and the Commission of the European Communities.

The meeting held on 20th September 1982 represented a first step towards the setting up of such an association. The participants endeavoured, at the outset, to define what is meant by "industrial information transfer agents" (IIT agents, in what follows) - no easy task, as it turned out. Marked differences in approach to the problem are apparent, not only from country to country, but even from region to region within one and the same country. Here is a summary of what emerged from the discussion:

- The role of IIT agents is to give assistance to enterprises and, more particularly, to help them to innovate. Their contribution consists in providing an integrated information service.
- The information is selected and "digested" to suit individual needs; hence the notion of information with value added.
- The term "industrial information" covers not only technological but also commercial information, advice on finance, etc.
- The services given should not stop at responding to current needs but should also be oriented to the future, e.g. by helping a firm to detect new products, to find partners, etc.
- IIT agents should also take an interest in training firms to the uses of information; there is no question, however, of developing this kind of activity to the point where it would resemble management counsultancy.

The department is within Directorate A of the Directorate-General for the Information Market and Innovation (DG XIII) of the Commission of the European Communities. It has two principal roles. The first is to make available to all possible users the results of research and of studies of a scientific or technical nature, either carried out by the Commission in the laboratories of its Joint Research Centre or done elsewhere under contract with total or partial support from the Commission. The second role encompasses the whole sphere of scientific and technical publishing in the European Community: the department is concerned with the promotion of better communication of information between producers and users, by means that are both effective and efficient.

Although it was not possible to set up the association immediately, the meeting gave itself some "homework" in the shape of two joint pilot-projects. One consists in testing out a system of transnational technology exchange. Important features of this trial scheme will be its selectivity and its multilingual character. It is not necessarily destined to become computerized, although the automatic translation facilities available at the Commission within DG XIII will be used. The results of this pilot project will be reviewed in the spring of 1983.

The other pilot-project consists in making a start with a European directory of IIT agents.

SELECTED RECENT PUBLICATIONS

1. Integrated crop protection

This work contains the proceedings of a symposium held at Valence, France. It covers the needs of environmental protection and the advantage of integrated control, i.e. the rational use of chemical, biological and cultural practices, in overcoming the problems arisen from the approaches used over the past 40 years. The advantages of integrated control in the agricultural as well as the economic field are discussed. The actions undertaken at Community level within the Directorate-General for Agriculture of the Commission are divided into direct research on integrated and biological control methods and regulatory legislation. The adopted Community provisions concerning protective measures against the introduction and propagation into Member States of harmful organisms of plants or plant products are stated, and the need of international cooperation in this field is stressed.

EUR 7803 EN pp.: viii + 407 ISBN 90-6191-229-6

Price: Hfl. 85,— Order from: A. A. Balkema Publishers, P.O. Box 1675, 3000 BR ROTTERDAM

2. Hospital statistics in Europe

The objective of this workshop, which is sponsored not only by the Commission of the European Communities but also by the World Health Organisation, the International Medical Informatics Association and the Hospital Committee of the European Economic Community, was to produce recommendations for future progress in the field of hospital inpatient information.

EUR 7827 EN pp.: x + 200

ISBN 0-444-86383-4

Price: Hfl. 80,-Order from: Elsevier Scientific Publishing Company, Molenwerf 1, PO Box 211, 1000 EA AMSTER-DAM

3. Lexicography in the electronic age

Everyone nowadays is wondering what effect such things as informatics, telematics, office automation, computers and microprocessors are likely to have on his work, his private life and on society as a whole.

Small wonder, then, that lexicographers are likewise explorating what effects these innovations are likely to have on their particular trade.

It seems not inconceivable, that terminology data banks might make use of the computerized material used in the publication of dictionaries and glossaries.

On the other side of the coin, it is not unreasonable to think that the publishers of dictionaries might draw on one or more terminology data banks the production of a new work or the updating of an existing one. Such things are already going on, but could become more widespread.

The Luxembourg conference was the first to tackle this whole problem on a major scale. It was a highly instructive and significant explorations exercise, and clearly, many people returned home to reflect on the prospects for collaboration between publishers and the operators of terminology data banks, between data processing experts and lexicographers or terminologists.

EUR 7526

ISBN 0-444-86404-0

pp.: vii + 276 Price: Hfl. 90,-

Order from: Elsevier Scientific Publishing Company, Molenwerf 1, PO Box 211, 1000 EA AMSTER-DAM

4. A plutonium recycling scenario in light water reactors

A scenario has been assumed in which, in the 1990s, plutonium will be recycled in light water reactors to the extent of 10 tonnes (fissile) per an-

The final results are presented in terms of collective effective dose equivalent commitment to the EC population and doses to the significant organs as well as occupational exposure.

The main conclusion of the study is that the differential radiological impact of plutonium recycle is small. The estimates indicate a marginal decrease in the collective radiation dose to the EC population and a small increase in the radiation dose to the plant operators.

EUR 7768 EN

ISBN 3-7186-0118-4 ISSN 0273-2998

pp.: iv + 300Price: Hfl. 80,-

Order from: Harwood Academic Publishers, c/o Proost en Brandt N.V. Dept. P.S. 8335, 353 RH UT-RECHT

5. Thermal energy storage

The problem of matching the availability (energy production) with the needs (energy use) is linked to discontinuity, out-of-phase and distance. The importance of storage, in this context, is growing. The introduction of storage, in the right form, may help obtain a better use of a system based on the use of different primary energies.

Storage is particularly important, and may be critical for thermal energy: this is the particular subject of the present Ispra Course, which shows the problems, the technological solutions and the fu-

ture prospects.

- 6. 5th Photovoltaic solar energy conference
 17-22 October 1983 ATHENS (GREECE)
 Mr. D. NICOLAY
 DG XIII
 Commission of the European Communities
 Jean Monnet Building
 PO Box 1907
 L 2920 LUXEMBOURG
- 7. Journées d'information charbon CREUSEMENT DES GALERIES 10-11 November 1983 LUXEMBOURG Mr. P. P. ROTONDO DG XIII Commission of the European Communities Jean Monnet Building PO Box 1907 L - 2920 LUXEMBOURG

October 1980, under the auspices of the Commission of the European Communities, as part of the CEC research programme on 'Effluents from Livestock' and the Concerted Action COST 68 bis 'Treatment and Use of Sewage Sludge'.

The subject of this Workshop covered the follow-

ing items:

a) animal nutrition: to consider how much copper

is needed in pig feeding;

b) animal physiology: to consider the influence of copper on pig growth and where the animal stores it:

c) agronomy: to evaluate the risks to the soilplant-animal system in introducing copper in animal feed rations:

d) effects on consumers: to assemble information on the possible effect on consumers of eating meat from pigs receiving extra dietary copper.

EUR 7196 EN

ISBN 90-277-1293-X

pp.: xiv + 378 Price: Hfl. 80 -

Order from: D. Reidel Publishing Company P.O.

Box 17 - 3300 AA DORDRECHT

12. Human pituitary hormones (Volume 1)

During the last decade, circadian and episodic fluctuations of the plasma levels of pituitary hormones have been demonstrated in man. The interest in the time dependence of the pituitary secretions partially originates from their close functional relation with the neuroendocrine mechanisms presumably responsible for the control of the circadian rhythmicity in man.

The present volume constitutes an invaluable reference tool for endocrinologists as well as for all interested in the clinical aspects of biological

rhythm research.

EUR 6857 EN

ISBN 90-247-2481-3

pp.: ix + 352Price: Hfl. 125,-

Order from: Kluwer Academic Publishers Group, Distribution Center, P.O. Box 322, 3300 AH DOR-

DRECHT

CONFERENCE, SEMINARS. SYMPOSIA CALENDAR

1. Workshop on fruit flies of economic importance

16-19 November 1982 ATHENS (GREECE)

Prof. R. CAVALLORO

Integrated and Biological Control Programme Commission of the European Communities Joint Research Centre

21020 ISPRA

ITALY

2. Symposium on the needs of the new technology-based enterprises

17-19 November 1982 LUXEMBOURG

Nr. J. M. GIBB

Commission of the European Communities

Jean Monnet Building

PO Box 1908

L - 2920 LUXEMBOURG

Tel.: 43012918

and

Mr. Sieafried NEUMANN INFOBŘIEF Luxembourg Sarl PO Box 206 L - 2012 LUXEMBOURG.

This will be the third of a series of symposia held by the Commission on the financing of innovation.

Innovation is indeed recognized as one of the major factors on which the economic health of the European Community depends. On the other hand it is becoming more and more apparent that innovation is an extremely complex process which requires not only technical ingenuity but a host of other skills.

The financial world has a crucial role to play. It must not only apply its existing skills, but develop new ones to face the new challenge. This is being done in different ways in the different countries of the Community, with varying degress of success. It is important to achieve thorough exchanges of experience at a European level and thus promote the adoption of the methods which experience has proved to be the better ones. That is the aim of this series of symposia.

This third meeting will focus on the needs of entrepreneurs starting up new technology-based firms, whose success depends largely on the backing and understanding of the financial world. Both entrepreneurs and financiers are invited to participate. Several experts from the United States will present current American developments and policies.

Main themes will be:

Venture capital and buy-outs

National guarantee schemes

Mobilizing private interest and local support

Tailoring financial packages to needs

3. International conference on integration of photovoltaic and thermal collectors in new and old building structures 3-4 March 1983 VENICE Mr. D. NICOLAY Commission of the European Communities

Jean Monnet Building

PO Box 1907 L - 2920 LUXEMBOURG

4. Safety and health in the oil and gas extractive industries

19-20 April 1983 LUXEMBOURG

Mr P. WALKER

DG V

Commission of the European Communities PO Box 1907

L - 2920 LUXEMBOURG

5. 4rd international symposium processing and use of sewage sludge 27-29 September 1983 BRIGHTON

Mr. L'HERMITE

Commission of the European Communities 200, rue de la Loi

BRUXELLES

As well as its role in energy systems, thermal energy storage is important as part of energy conservation: energy saving through the recovery of industrial process heat, otherwise wasted, should be mentioned.

EUR 7955 EN

ISBN 90-277-1428-2

pp.: vi + 505 Price: Dfl. 140,—

Order from: D. Reidel Publishing Company P.O.

Box 17 - 3300 DORDRECHT

6. Research and development on radioactive waste management and storage

The aim of the programme is the joint development and improvement of a management system of radioactive waste produced by the nuclear industry which, at its various stages, ensures the safety and protection of both man and his environment.

The first progress report therefore covers the period of putting the Council decision into action and of initiating the research. It describes the nature and scope of the work being carried out under the various contracts and shows the orientation of the research projects; the first results will be reported in the next progress report.

EUR 7652 EN

ISBN 3-7186-0115-X ISSN 0275-7273

pp.: 128

Price: Hfl. 50,—

Order from: Harwood Academic Publishers, c/o Proost en Brandt N.V. Dept. P.S. 8335, 353 RH UT-RECHT

7. Solar radiation data (Volume 1)

The present proceedings report on the coordination meeting of contractors for solar radiation data which was held in Brussels on 20 november 1981.

The programme on solar radiation data is one of the eight sub-programmes of the solar energy research and development programme of the European Communities which was decided by the Council of Ministers in 1979. It is implemented through contracts with all the European meteorological offices in the member countries or other agencies in charge of gathering those data. There are also contracts with industries, universities and other research institutions. Most of the cost not covered by the Commission's budget is supplied by the national solar energy programmes.

EUR 7668

ISBN 90-277-1387-1

pp.: vi + 143 Price: Hfl. 60,—

Order from: D. Reidel Publishing Company P.O.

Box 17 - 3300 AA DORDRECHT

8. Electronic publishing trends in the United States and Europe

An assessment is made of the current status of the publishing industry in Europe and the USA, with special reference to the impact that electronic publishing technologies will have on the structure and future prosperity of the industry. These technologies are reviewed, including videotex, online information retrieval, cable television, direct broadcast satellites and videodisc systems. Special attention is given to document delivery services. The legal, social and economic issues arising from the adoption of electronic publishing techniques are briefly discussed.

EUR 8001 EN

ISBN 0-904933-34-2

pp.: 55 Price: £ 15,—

Order from: Learned Information (Europe) Ltd, Besselsleigh Road, Abingdon OXFORD OX13 6LG

9. Prostaglandins, Prostacyclin, and Thromboxanes measurement

The Commission of the European Communities sponsored a second workshop on the methodological problems related to the estimation of some of the arachidonic acid methabolites. In accordance with the explicit wish of the Commission that the proceedings of that meeting should be quickly published the current volume contains the main contributions of that workshop including the highlights of the discussions which amply took place after each communication. This volume offers a valuable, original and up-to-date contribution to the advancement of our knowledge of the many facets of this intriguing group of antacoids which are called prostaglandins.

EUR 6859 EN

ISBN 90-247-2417-1

pp.: x + 201 Price: Hfl. 65,—

Order from: Kluwer Academic Publishers Group, Distribution Center, P.O. Box 322, 3300 AH DOR-

DRECHT

10. Information technology - Impact on the way of life

This book contains a selection of papers presented at the Dublin EEC Conference on the Information Society, entitled Information Technology: Impact on the Way of Life, which was held in Dublin, Ireland, 18-20 November 1981. The objective of the Conference was to discuss the impact of the new information technologies on the way of life of individuals and social groups, with a view to developing policy options and priority areas for research and development. Over 200 researchers, public administration officials and industrialists from Europe, North America and Japan took part in plenary sessions and workshops over the three days. The Conference was organized by the National Board for Science and Technology, with the co-operation of the FAST Programme of the European Communities.

EUR 7997 EN

ISBN 0-907-567-34-7

pp.: 381 Price: £ 32,50

Order from: Tycooly international publishing limited, 6 Crofton Terrace, Dun Laoghaire, CO. - DUBLIN

11. Copper in Animal Wastes and Sewage Sludge

This publication constitutes the Proceedings of a Workshop held in Bordeaux (France) on 8th - 10th

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e o

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